

A FLAWLESS DOUBLE WIN FOR ENVIRON

*at the woman&home
#StraightTalkingBeauty
Awards.*



PRESS RELEASE

South Africa: 20 January 2020: Environ Skin Care, a globally recognised and loved Professional Skin Care brand, has swept up two new industry accolades in early 2020, a mere 3 months after being crowned the OVERALL WINNER of the 2019 Pharmaceutical & Cosmetic Review /Symrise New Product Competition for the Radiance+ Range.

"Environ has always strived to make sure its award-winning products actually make incomparably beautiful skin", says Dr Des Fernandes, Environ Skin Care Founder and Scientific Director

The highly esteemed 2020 SA woman&home #StraightTalkingBeauty Awards has recognised Environ's ground-breaking innovations and game-changing skincare products by voting the new **Clarity+ Sebu-Clear Masque** as "BEST SKIN SMOOTHER", and the **Cosmetic Gold Roll-CIT®** as "BEST PROFESSIONAL GRADE SKINCARE TOOL".

These awards are designed to help consumers navigate the often overwhelming number of new products on the market. The judging panel consists of 12 esteemed experts from across the beauty industry including aesthetic doctors, and each bring a wealth of knowledge to recognise products that stand head and shoulders above the rest.

The Best Skin Smoother - Clarity+ Sebu-Clear Masque

Launched in 2019, the Clarity+ Sebu Clear Masque forms part of the innovative Focus Care™ Clarity+ Range – a complete 3-phase skincare solution that is tough on breakouts but easy on skin. This revolutionary masque is scientifically formulated with a combination of micro-exfoliating acids to help clear the appearance of existing breakouts and reveal clear, healthy-looking skin.

"I created the Clarity+ Range in order to get better control of breakouts. I wanted a simple range that was easy to use and effective. Using the Clarity+ Sebu-Clear Masque, as part of your home care system, in combination with professional treatments, is most successful in achieving beautiful skin", says Dr Des Fernandes

The Best Professional Grade Skincare Tool – Cosmetic Gold Roll-CIT®

Environ's superior 14ct gold plated Cosmetic Gold Roll-CIT® was designed to maximise the effectiveness of Environ products and overall benefits to the appearance of skin. Meticulously crafted with over 260 definition points, this safe and easy to use at-home micro-needling device helps to:

- speed up and improve the appearance of uneven skin tone and texture
- reduce the appearance of fine lines and scars
- restore skin tightness in the early stages of ageing.

"I was the first researcher in the world to invent the concept of micro-needling more than 20 years ago. Today, the Cosmetic Gold Roll-CIT® is regarded as a powerful award-winning tool for everyone to get remarkably glowing, beautiful skin for a lifetime", says Dr Des Fernandes.

About Environ Skin Care

Since 1990, Environ has used the science of beauty to change the way the world sees skin care. Today the brand has over 140 products in more than 70 countries. "We have a track record spanning more than thirty years using science to change skin and transform lives". Because I have seen incredible results using Vitamin A, I believe that, with this ingredient, everyone can have beautiful skin", says Dr. Des Fernandes who has pioneered many world firsts, such as the innovative Vitamin STEP-UP SYSTEM™, Cool Peel Technology, and Collagen Induction Therapy. In 1998, he took Environ's skincare knowledge into the technology field with the launch of the patented Lonzyme DF Machine – the world's first low frequency sonophoresis and iontophoresis facial treatment. The brand was also awarded the Swiss Vitamin Institute seal, verifying the strength and effectiveness of the Vitamin A moisturisers and serums

For more information or media enquiries.

Please contact _____