

As Seen In...

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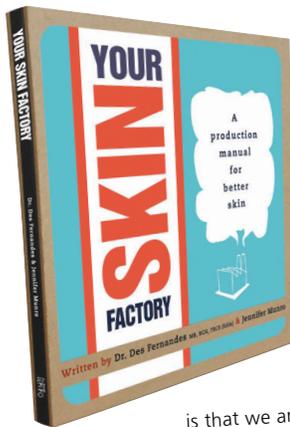
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BUILDING BLOCKS



More Than Skin Deep

Need a meaningful addition to your esthetics library? Environ Skin Care founder Dr. Des Fernandes has partnered with author Jennifer Munro to write *The Skin Factory* (Ferro Publishers, Ltd., 2014), which combines the usefulness of a manual with the visual appeal of a coffee table book.

The publication's underlying premise is that we are the CEOs of our bodies. "It's your job to ensure quality so that your factory runs as smoothly as possible, producing beautiful healthy skin throughout your life," reads the opening paragraph.

The 100 colorful, image-focused pages provide explanations about how the skin works, before-and-after photos of treated skin and how-tos for targeting ongoing or problematic skin concerns. Full-page quotes ask important questions, deliver reality checks and offer advice.

The book is split into five "departments": Quality Control; Maintenance; Health and Safety; Post-production Repairs and Improvements; and Post-production Repairs and Improvements: Luxury Mode, each of which is packed with information.

Whether you believe your clients would enjoy flipping through the vibrant pages in your spa's waiting room, or you'd like to brush up on your own skincare knowledge, this easy-to-follow book may be worth adding to your literary collection.

Fall Trend Report

Beauty has
Character